



## Smart Donation Coin

“The best deal for generating ‘income without investment’”



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## INTRODUCTION

Since the introduction of cryptocurrency in 2009, the industry has acquired a great interest of online users towards this digital mode of currency. Following the unprecedented disruptions in the crypto industry, a decentralized financial ecosystem has been developed using blockchain technology.



The 'decentralized finance' or DeFi is the non-governed approach of using traditional financial services based on decentralized protocols.

In simple words, DeFi enables the borrowing and lending of cryptocurrencies without involving a traditional bank. The crypto developers are capable of recreating the traditional instruments of finance that would be free from third party control.

Accordingly, the [growth rate of the DeFi](#) sector has been exceptional over the years. If there were \$275 million cryptocurrencies in the DeFi economy in 2019, it has hit \$1billion by February 2020, and almost \$4billion by July 2020.



Smart Donation Coin is one such project of DeFi that eliminates the involvement of third parties, and thus, the decentralized exchange of cryptocurrency saves both the time and commission fees involved. With SDC, the blogosphere users around the world will have a secure receipt of their passive income.

## HOW IT SERVES THE BLOGOSPHERE USERS?

Millions of blogs are published every day whereas thousands of blog posts are made every minute. Hence, blogging has become the most speedily developing business activity of today. Whether the content is independent or the bloggers serve as influencers for other businesses, their creativity and self-expression direct their earning through the chosen platform.

YouTube has become the most used platform since it offers visual content to the audience. Therefore, bloggers use it to gain the most of its monetization benefits. It includes donations from their loyal followers or subscribers and sponsorships from patrons (channel patrons).

Nonetheless, this mode of earning has always carried along with its risks. High commission fees by the donation services, the need for strong attention to every single transaction and certain other aspects have somehow been hampering and thus considerably reducing bloggers' income.

Therefore, Smart Donation Coin being a breakthrough with unmatched capabilities serves as the unique solution to this problem.

As a shared token, it renders the notions of,

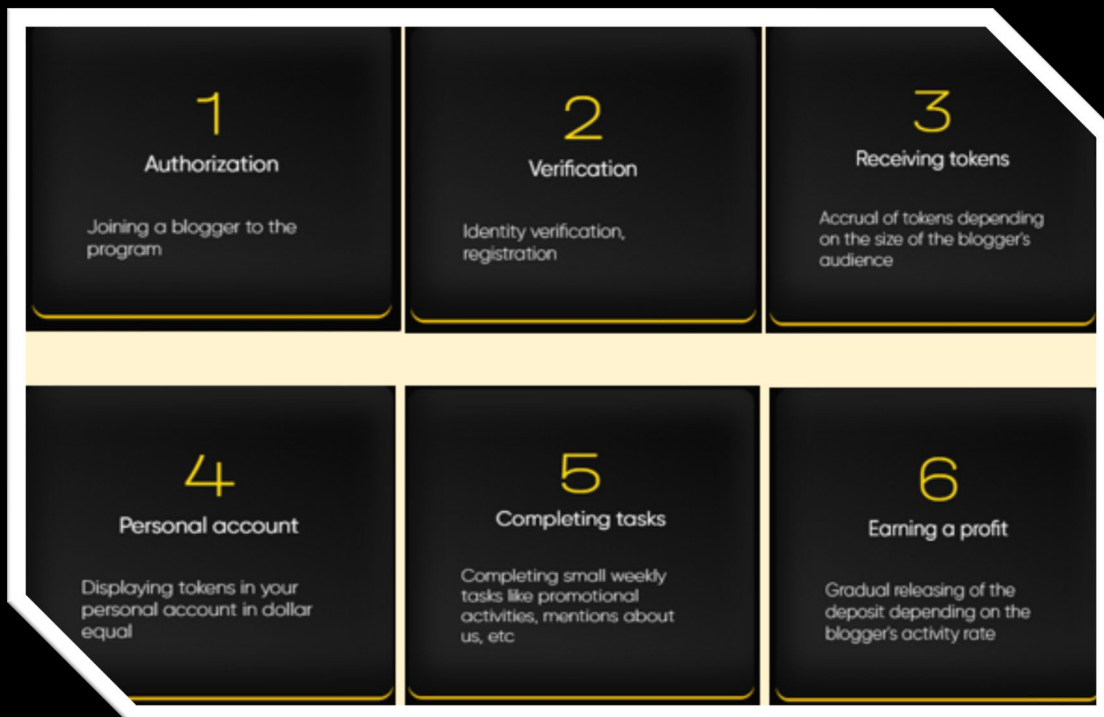
- Universal accessibility
- Security, and
- Freedom from intermediaries, third parties, and excessive control

Since it targets young and active internet users, the implementation turns out to be highly appealing and lucrative for the cryptocurrency field.



## OPERATING PRINCIPLE

Having a minimum (preset values shown in table 1) threshold of subscribers, the bloggers can garner the benefits of SDC in 6 simple steps.



Following the verification process, the blogger receives a certain number of tokens for free. It depends on the platform used (YouTube, Instagram, Twitter, Telegram, TikTok and Facebook).

The bloggers can see these tokens in their personal accounts where they appear in dollar equivalent or conventional currencies.

However, these tokens can be traded only, once the bloggers complete the assigned tasks (i.e., mentions, promotional activities, and others). Based on their activity rate and the completion of the task, a certain percentage of the fixed deposit (free tokens) will be unlocked as their 'profit'.

The bloggers can then redeem their earned tokens or SDC either by the stock market or by making other online payments.

## **UNIQUE ASPECT – EVERYONE GETS HIS SHARE OF THE PIE!**

The SDC project also serves the donors and the subscribers. Within the traditional blogosphere, only the bloggers acquire the benefits while their subscribers and donors selflessly invest their financial resources in supporting them.

With SDC, two unique functions are offered:

1. **Staking** (Please visit the [website](#) for details)
2. **Cashback for donors**

## TOKEN TECHNICAL SPECIFICATION

The token is issued on the Binance Smart Chain network with a smart contract address of

***0x3F9De0DE2abc8E0460c26533E031799C6CEb141D***

and called **SDC** as the token symbol.

The total token supply is 100,000,000 SDC.

Other technical data are shown in the next table:

Token symbol	SDC
Blockchain	Binance Smart Chain
Token standard	BEP20
Contract address	0x3f9de0de2abc8e0460c26533e031799c6ceb141d
Explorer page	<a href="https://bscscan.com/token/0x3f...141d">https://bscscan.com/token/0x3f...141d</a>
Project website	<a href="https://smartdonation.app">https://smartdonation.app</a>
Whitepaper	<a href="https://smartdonation.app/upload/whitepaper.pdf">https://smartdonation.app/upload/whitepaper.pdf</a>
Source code	<a href="https://gitlab.com/smart-donation-coin">https://gitlab.com/smart-donation-coin</a>
Supported wallets	Binance Chain Wallet, Trust Wallet, Metamask, TokenPocket, SafePal etc.
Total supply	100,000,000

# TOKEN DISTRIBUTION PLAN

## Internal Distribution

### Pre-sale

1% of the tokens will be sold to investors during the pre-sale. This amounts to about 1 million SDC.

### For team

For the further development of the project, the team will reserve 9% of tokens (9,000,000 SDC), half of which (50%) will be frozen for 2 years until August 1, 2023.

## External Distribution

### For bloggers

30% of the tokens (30,000,000 SDC) will be distributed to the joined bloggers and frozen until their activity.

Each blogger will receive tokens depending on the size of his audience, based on the following rules:

*Table 1 – Tokens and the audience size*

Social network	Minimum audience size (followers)	Ratio (tokens per follower)
YouTube	20 000	1:10
Instagram	50 000	1:20
Twitter	10 000	1:10
Telegram	20 000	1:20
TikTok	50 000	1:20
Facebook	50 000	1:20



Besides, the defrosting of the deposit will take place according to the following schedule:

*Table 2 – Defrosting of the deposit*

Assignment	Unlocking percentage	Periodic limits
Tag	0.1%	Maximum 5% per week Maximum 20% per month
Link	0.2%	
Mention	0.5%	
Overview	1%	

#### For community

The remaining 60% will be distributed to the community through IEO, airdrops, staking, etc.

#### Burning

Unallocated tokens by December 31, 2022, will be burned.



## CONCLUSION

Smart Donation Coin is an innovative project for the cryptocurrency market, which is an accurate representation of the DeFi field's offered benefits. It is certainly of great advantage to the blogosphere users, who love blogging and streaming, and are committed to restricting the third parties' access to the opportunity for bloggers to earn big money through freedom of creativity and self-expression.

### Key Takeaways

- SDC serves the blogosphere users as a whole – both the bloggers and the audience.
  - SDC secures their hard-earned money against typical third party deductions in the name of commissions.
  - SDC assuredly let them earn to their full potential.
  - SDC keeps a share for the donors/subscribers.